

Data protection according to Art. 13 DS GVO



Data protection compliance according to Art. 13 DS GVO for customers and interested parties

1. Responsible organisation

Name of the responsible organisation	ChemCon GmbH
Street	Engesserstr. 4b
Post code and city	79108 Freiburg i.Br.
Telephone	+49 (761) 5597 440
E-mail address	info@chemcon.com
Internet address / URL	www.chemcon.com

2. Legal representative for the responsible organisation

Management	Dr. Raphael Vogler
Person responsible for data handling	Mathias Engers

3. Data protection official

Name	Malte Thoms
Company	ChemCon GmbH
E-mail address	datenschutz@chemcon.com

4. Data protection coordinator

Name	Andreas Kohler
Company	ChemCon GmbH

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5. Purpose of data collection, data handling, data use, and legal basis

Purpose:
<p>Customers/debitors The collection, handling, and use of customers' personal data is performed to facilitate the direct customer support and liaison, as well as to maintain a record of business processes.</p> <p>Interested parties (and collaborators) The collection, handling, and use of personal data from interested parties and collaborators is performed to facilitate the initiation of business relationships, the offering of services, the generation of quotations and contracts, and additionally to maintain a record of business contacts, requests, and offers.</p> <p>Occasionally contact will be made by e-mail to inform of alterations, events, invitations, and to send reminders.</p> <p>Potential customers (and potential collaborators) The collection, handling, and use of personal data (including name, position, and in exceptional cases e-mail address) of potential customers for the purposes of business initiation and delivery of quotations for services.</p> <p>Occasionally contact will be initiated by direct e-mail (if available) or otherwise <i>via</i> the company's main office.</p> <p>Competitors Information about competitors is collected for the purpose of benchmarking and quality assurance in comparison with competitors.</p>
Legal basis / legitimacy of the data collection:
Fulfillment of a contract or pre-contractual measures according to <i>Art. 6 Abs. 1 lit. B, F.</i> We collect information about competitors exclusively from publicly available sources.

6. Description of the affected groups of persons and the data or data categories involved

Group of persons	Data / data category
Customer's employees	Contact details (name, title, contact details, company, area of responsibility, department, sector, segmentation criteria)
Employees of interested parties	Contact details (name, title, contact details, company, area of responsibility, department, sector, segmentation criteria)
Employees of potential customers	Contact details (name, title, contact details, company, area of responsibility, department, sector, segmentation criteria)
Employees of business and collaboration partners	a) Established personal contact → see interested parties b) Contact not yet established → see potential customers
Competitor's employees	Contact details and Company, in exceptional cases the contact details (name, title, contact details, company, area of responsibility, department, sector, segmentation criteria)

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Employees of indirect customers via third parties	a) Established 3 rd party contact → see customer's Employees b) Contact not yet established → see employees of potential customers
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7. Recipient or category of recipients to whom this data may be communicated.

Internal recipients of the data: Primary (data collection) Secondary (e.g. evaluation)	Primary: Sales and Marketing employees (all)
External recipients of the data / purpose	Primary: Logistics (suppliers and potential service providers)

8. Retention duration

Retention duration of data (lifecycle, storage)	Lifecycle: During customer support Duration: according to the relevant legal data retention periods
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Additional information:

- There is no data transfer to third countries
- You have the right to information, correction, deletion, restriction, opposition and data portability
- A possible hiring decision will not be made on the basis of automated system
- You have a right of appeal to the regulatory authority